Arusha Soft

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CREATE. PLAY. WIN

1 Game Development

01 Game Design



02 Level Design



03 Game Art



04 Animation & VFX



05 Game Programming



06 Multiplayer & Networking



07 Game Optimization



08 Porting & Integration



09 Publishing & QA



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CODE. BUILD. CONNECT



2 Software & App Development

01



Mobile App Development

02



Web & Desktop Development

03



Backend & API Development

04



SaaS & Custom Software Development

05



ERP / CRM & Business Software

06



Automation & Internal Tools

07



Database & Data Management

08



Authentication, Payments & Subscriptions

09



Software Integration & Systems

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POWER THE FUTURE

3 AI & Emerging Technology

01
AI Development & Integration



02
AI Chatbots & Assistants



03
AI Automation



04
Generative AI Solutions



05
Computer Vision



06
Data Processing & Automation



07
AR / VR / XR Development



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SCALE. SECURE. PERFORM

4 DevOps, Cloud & Infrastructure



01



DevOps & Server Management



02



Cloud Infrastructure



03



Firebase / PlayFab Integration



04



Software Architecture



05



System Design



06



Technical Consulting



07



Technical Consulting



08



Cybersecurity Basics & Application Security





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DESIGN WITH PURPOSE

5 UI/UX & Product Design



01

UI / UX Design



02

Product Design



03

Product Development



04

MVP Development



05

Rapid Prototyping



06

Dashboard & Admin Panel Development

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IMAGINE. CREATE. INSPIRE



6 Art & Creative



01



2D Art & Illustration



02



3D Modeling



03



Character Design



04



Environment Design



05



Animation & Rigging



06



VFX & Shader Development



07



Graphic Design



08



Motion Graphics



09

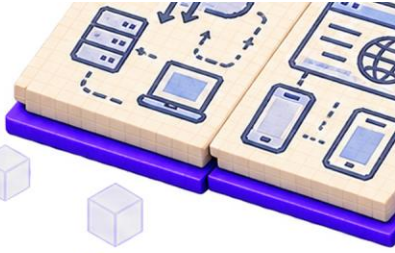


Video Editing



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CONNECT THE DIGITAL WORLD



7 Web & Digital Solutions

01 Landing Page Development



02 CMS Development



03 WordPress Development



04 E-commerce Development



05 Website Performance Optimization



06 SEO



07 Technical SEO



08 On-Page SEO



09 Search Engine Optimization Strategy



REACH. ENGAGE. GROW

8 Marketing & Growth

01
Digital Marketing



02
Content Strategy



03
Social Media Management



04
Social Media Content Creation



05
App Store Optimization (ASO)



06
Conversion Rate Optimization

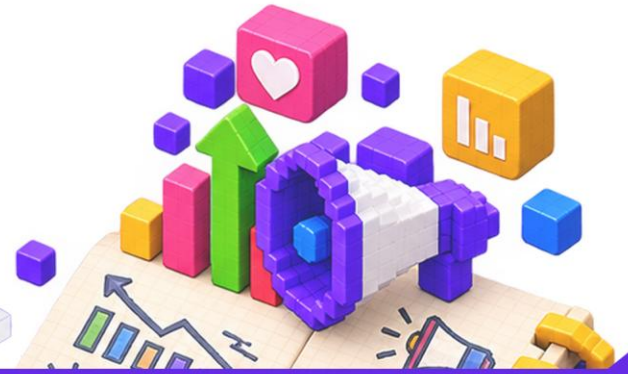


07
Analytics & Tracking



08
Google Analytics / Tag Management





DELIVER WITH CONFIDENCE



01

QA & Software Testing



02

Code Review & Refactoring



03

Bug Fixing & Project Rescue



04

Maintenance & Long-Term Support



05

Project Management



06

Product Management